



K O N N E C T

KONNECTGOLF / KONNECT ONLINE ACADEMY JOB DESCRIPTION

Full Time Instructor Job Description:

- *Must have over 6 years of coaching experience (certification a plus)
- *Assist members/guests, run-through of simulator use and safety.
- *Assist with tournament and competition sign-ups
- *Assist in organizing clinics and building of lesson book
- *Assist in handling of members who request new equipment purchase
- *Assist in player development programs
- *Conduct Junior golf clinics
- *Create video content for new online platform (currently under construction) during time between lessons
- *Respond to requests for answers and swing reviews/online lesson requests generated from online platform
- *Create limited content to promote on social media Konnect in-person club benefits and online instruction program benefits
- *Conduct high level teaching program for all types of golfers and all abilities (goal setting/planning)
- *Assist in club package sales (baytime & lessons)
- *Assist in keeping the club in a clean and tidy professional environment.
- *Must know how to use Trackman, BodiTrak (use under review)
- *Conduct oneself in a professional manner and maintain a professional image at all times, providing the best overall experience to customers every day

Knowledge, Skills & Traits:

- *Actively maintain your PGA or LPGA membership
- *Complete knowledge of the golf swing, the game of golf, rules of golf
- *Act as a role model to inspiring young golfers and coaches
- *Strong organization, planning and prioritization skills
- *Strong communicative skills
- *Honesty
- *Self motivated with desire to build business
- *Maintain a promote a positive professional image within the community
- *Attend conferences, workshops, meetings and trade shows to keep up with high level of skills



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