

# *The Seawane Club*

**Title:** Golf Shop Merchandiser for the 2022 season

## **About the Club:**

The Seawane Club believes in providing members with the finest service in a relaxed, welcoming environment so members can fully embrace their leisure time and celebrate memories with friends. The golf shop is a reflection of that idea with a focus not only on traditional golf apparel, but also retail and lifestyle brands. As a staff, we're looking for fellow team member to work hard and help shape that vision while simultaneously growing as a person and professional through experience and an expanding skill set.

Please visit our website below for additional news and information about The Seawane Club:

<https://www.seawane.com>

## **Position Description:**

Department: Golf

Reports to: Head Professional

Job Summary: The Seawane Club in Hewlett, NY is seeking a Merchandiser for the 2022 season to help deliver a first-class member and guest experience. The selected applicant will support the Head Professional in executing and managing all aspects of our retail operation with a positive, team-first attitude.

## **Essential Duties and Responsibilities:**

- Work closely with the Head Professional and serve as a head buyer for our retail operation
- Identify customer preferences and forecast consumer trends
- Identify the right product mix and selection each buying season
- Source new brands
- Assist the professional staff in tee gift selection for major tournaments
- Train team members about new merchandise and selling best practices
- Communicate and update the professional staff on work activities, new product arrivals and inventory levels
- Create appealing visual displays to enhance sales in the retail shop
- Place, monitor and follow through on special orders
- Create new revenue opportunities such as pop-up sales, merchandise packages for tournaments, holiday shopping and personal shopping programs
- Assist in the golf shop when coverage is needed
- Assist with member events and outside outings
- Stay up to date on fashion industry trends
- Establish leadership in perceived value for customers
- Monitor competitors and the marketplace for pricing changes and product information
- Negotiate terms of agreement and explore vendor options to achieve savings where appropriate for the operation

1300 Club Drive Hewlett Harbor, New York 11557

[www.seawane.com](http://www.seawane.com)

516.374.1110

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- Forge and maintain relationships with vendors to promote fair dealing
- Assist in retail promotion through the use of our website, member email, social media accounts and ad creation/placement throughout the club
- Receive and price merchandise into inventory through our existing Clubessential inventory management software program (This includes keeping our stock room organized)
- Assist in making sure proper inventory levels are maintained throughout the golf shop
- Ensure all vendor accounts and member accounts are settled in a timely manner via monthly statements and working closely with accounting

## **Requirements:**

- Minimum two years of merchandising experience or training in a retail related and relevant role
- Ability to work weekends
- Ability to lift and move up to 25 pounds

## **Benefits:**

- Housing available
- Compensation commensurate with experience
- Flexible Hours
- Lunch while on duty when the kitchen is open for member lunch
- Staff Clothing
- Practice and Playing privileges