



# SILVERCREST — CUP —

## **Metropolitan PGA and Silvercrest Asset Management Group Partner to Create the Silvercrest Cup**

*The Silvercrest Cup to be added to Metropolitan PGA schedule to reward playing excellence and support the Section Foundation.*

**ELMSFORD, N.Y., June 6, 2022** – The Metropolitan PGA Section and Silvercrest Asset Management Group, an investment advisor providing asset management and family office services to high-net-worth individuals and select institutional investors, have partnered to create the Silvercrest Cup, a new tournament series for Metropolitan PGA Professionals.

Beginning this season, the series will include four qualifying events for Metropolitan PGA Professionals, and will culminate in a \$30,000 Silvercrest Cup final, hosted at Tamarack Country Club in Greenwich, CT on Wednesday, September 28<sup>th</sup>. The Silvercrest Cup champion is set to receive \$15,000, one of the most lucrative winner's checks on the Section's tournament calendar. In addition to the final purse, each qualifying event will include a bonus pool of \$3,000, to be shared between each qualifier's champion and runner-up.

While the Silvercrest Cup rewards playing excellence of Metropolitan PGA Professionals, the series will also provide a significant donation to the Metropolitan PGA Foundation, the Metropolitan PGA Section's 501(c)(3) charitable foundation.

"We're thrilled to announce our partnership with Silvercrest Asset Management Group and the creation of the Silvercrest Cup, an elite competition that recognizes Met PGA Professionals for their hard work and dedication to the game of golf and the communities they serve," said Jeff Voorheis, Executive Director. "Silvercrest's appreciation for PGA Professionals cannot be more evident, and that's pretty special."

Silvercrest Chairman and CEO, Richard R. Hough III, said "Silvercrest Asset Management Group believes in giving back to the communities we live and work in. It is extremely rewarding to recognize and assist those who share our passion for learning, teaching, and striving for excellence."

"PGA Professionals share the same attributes for success and giving back that Silvercrest believes in," he continued. "Their dedication to the game of golf and the members of the clubs that they unselfishly serve is unmatched in any other sport."

Forty-eight Met PGA Professionals will earn their place in the 2022 Silvercrest Cup final via the qualifying events as well as the Met PGA Player of the Year list; the top eight amateurs on the Metropolitan Golf Association's Player of the Year list will also be invited to compete. To follow the action throughout the season, visit [met.pga.com](https://met.pga.com).

## **2022 Silvercrest Cup Tournament Series Schedule**

### **Silvercrest Cup Qualifier No. 1**

Long Island PGA Championship  
May 9 – 12  
*Mill River Club*

### **Silvercrest Cup Qualifier No. 2**

Westchester PGA Championship  
May 9 – 12  
*The Summit Club at Armonk*

### **Silvercrest Cup Qualifier No. 3**

Metropolitan Professional Championship  
June 20 – 22  
*Huntington Crescent Club*  
*Bethpage State Park Red Course*

### **Silvercrest Cup Qualifier No. 4**

Lincoln Metropolitan PGA Championship  
September 20 – 22  
*The Bridge*

### **About Silvercrest Asset Management Group**

Silvercrest Asset Management Group was founded in April 2002 by a group of highly experienced investment professionals with the goal to create a firm dedicated to servicing individuals, families and select institutions with significant assets. Since inception, Silvercrest has nurtured an entrepreneurial, collegial, and action-oriented business culture with a client first ethos that has led to a 98% client retention rate. Our dedication to serving our clients' needs first and to providing institutional quality asset management capabilities to the marketplace, has allowed Silvercrest to prosper and grow. Over the past twenty years, we've grown to a diverse organization with 148 employees from various backgrounds in offices around the country and today, we manage over \$22 billion dollars in assets on behalf of our clients.

### **About the Metropolitan PGA**

The leadership, innovativeness, and quality that has become synonymous with the 800 PGA Professionals and Associates in the greater New York City area has elevated the association to a position of prominence both in the local golf community and among its national counterparts. For the Met PGA Professional, "Growing the Game" is not just a theme, but a professional commitment and mission.

Much of the success of the Met PGA and its Foundation are directly attributed to its location. Not only is New York the corporate and financial capital of the world, but to a great extent it is also the centerpiece of the golf world. Golf has flourished in the Metropolitan area, largely because of the willingness and desire of the area clubs and courses to support and maintain the traditions and heritage of the game.

For more information on the Metropolitan PGA visit [www.met.pga.com](http://www.met.pga.com) or follow us on Instagram (@metropolitan\_pga), Facebook (Metropolitan PGA), and Twitter (@MetropolitanPGA).

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