



Certified Lead Golf Coach - Golf Performance Center
Job Specification

1. **Knowledge and Experience:** A GPC lead golf coach is an individual with a passion for the game of golf and a deep motivation to help golf athletes develop and achieve their full potential. A supportive person who believes in an interdependent culture of personal responsibility and empowerment. They must have a holistic coaching philosophy and strive for proficiency in every aspect of golf athletic development, including the physical, technical, mental, and strategic elements. An entrepreneurial individual is preferred, with a strong drive for results. Knowledge of golf technology is an advantage as well as a background in coaching and developing athletes. The candidate will have strong leadership competencies and be committed to the partnership ethos and culture of the organization. They should enjoy working independently, with good attention to detail, and must be completely trustworthy in the quality, timeliness, and implementation of work.
2. **Core Competencies:** The mission of GPC is to have a positive impact on humanity through the game of golf. To develop players who achieve high levels of golf skill along with strong character, golf coaches need core competencies and leadership skills in these key areas:
 - An individual who is coachable and teachable with a **growth and learning mindset**.
 - An individual who values relationships and has the ability to **build trust and rapport** with his/her peers, clients, and students.
 - A self-directed person who has a **drive for results** and consistently delivers on commitments to all constituents.
3. **Position Summary:** Reporting to the Director of Golf, a certified lead golf coach should embody the philosophy, culture and ethos of the company. The profile of a successful Lead Coach is as follows:
 - Aligned with the mission, vision, and values of GPC.
 - Compliant and supportive of the Policies and Procedures Manual (PPM).
 - Possessing a passion for coaching and developing junior golfers (long term athletic development).
 - Delivers on enthusiasm and energy in and out of programs.
 - Deliver on our Evaluation and Assessment process as an integral part of our Athlete Development Plans.
 - Outstanding leadership and organizational qualities.
 - Excellent at development of younger supporting coaches.
 - Alignment with the philosophy and golf methodology at GPC.
 - Experience and knowledge of golf coaching at a high level (prior competitive experience and prior experience working with juniors is an advantage).
 - PGA/LPGA Class A membership preferred or working towards membership
 - Reasonable knowledge of golf technology, including video, 3-D, Swing Catalyst, Sam Putt Lab and Trackman, Top Tracer or Foresight.

- Basic technology skills to work with Microsoft Office, statistical programs, and willingness to learn and adapt to any other coaching applications/software used by GPC coaching team
- General knowledge of golf fitness is an advantage.
- The ability to assess students and create a plan for development based on their individual strengths and areas to improve (working with mental and performance trainers).
- The ability to build rapport with others and work collaboratively as a team.
- Excellent customer service skills to manage the expectations of parents and students.
- Able to represent the brand with professionalism at all times in the market.
- Strong recruiting qualities are a bonus
- A strong communicator who is able to create high quality reports and updates for clients.
- Expected to attend golf tournaments to support students and build brand exposure.
- Able to contribute to a culture of high-performance, while still creating a fun and rewarding environment for the student athletes.
- The ability to contribute golf content as requested by the marketing department.
- Take on an additional project within the golf team based on individual strengths and talents (Scope of Responsibility)
- Competitive playing background preferred
- Complete all levels of GPC Certification (Level 1 – 3)
- Various Ad Hoc Projects.

4. **Remuneration:** Salary range is \$75,000 - \$85,000+ plus a bonus based on achievement of company targets. Salary is commensurate based on experience and knowledge.

5. **Benefits:** Paid time off based on tenure. Health insurance and benefits available.