

## **Senior Graphic Designer**

Reports to: Director of Marketing

Employment Status: Full-Time, Onsite or Hybrid

### **Summary**

Holderness & Bourne is a fast-growing men's golf apparel brand based in Armonk, New York with a company culture that emphasizes excellence, collaboration and a friendly work environment.

The Senior Graphic Designer is a full-time role, providing creative support and output for our Marketing, eCommerce, and Wholesale teams. The ideal candidate will excel at organization, attention to detail, and possess the ability to prioritize and efficiently execute tasks. We are looking for a team player who will embrace H&B's vision and core values, work well with others, be accountable for all timelines and projects, and take pride in their work.

### **Duties & Responsibilities:**

- Strengthen and sharpen the visual tone, appearance, and overall aesthetic of Holderness & Bourne across all platforms and marketing channels
- Design new marketing collateral including email creative, social media/web display advertisements, website content, print advertisements, direct mailers, and logos
- Develop, create and manage seasonal wholesale catalogs, brand lookbooks and related ancillary sales materials from inception through final print, including coordination with printer
- Create and manage the Holderness & Bourne brand style guide
- Design marketing materials such as point-of-sale displays, signage and product packaging
- Photo editing (e.g. photo retouching, cropping, etc.)
- Ensure that all projects are completed within deadlines and budget constraints
- Creative asset organization and management
- Collaborate and work closely with the Marketing Team, Director of Marketing, and Director of eCommerce, while maintaining relationships with partners across the Company

## **Salary & Benefits**

- Competitive full-time salary, with the potential for additional performance-based compensation
- Salary range of \$75,000 - \$90,000 depending on experience
- 401(k) with company match
- Medical / Dental / Vision insurance
- Product discounts and other benefits

## **Qualifications**

- Bachelor's degree or equivalent
- Minimum 4-6 years of graphic design experience
  - Expertise with Photoshop, Illustrator, InDesign (full Adobe Creative Suite is a plus)
- Strong understanding of design for digital, print, and interactive
- Self-directed
- Excellent communication skills and interpersonal skills
- Strong attention to detail and organizational skills
- Ability to change priorities quickly and manage multiple projects simultaneously
- A team player who works well with others
- Experience in apparel a plus but not required

Interested candidates can apply by sending a resume and cover letter to [careers@hbgolf.com](mailto:careers@hbgolf.com)