

My name is Rob Baynard, and I am an Assistant Golf Professional at Sleepy Hollow Country Club.

I am writing to announce my candidacy for a position on the Met PGA Assistant's Board. I worked with Mike Ballo at Westchester prior to coming here to Sleepy Hollow in February. I learned a lot about the governance structure of the Metropolitan PGA and how the Assistant's Board operates. In speaking with Mike about the open positions, he encouraged me to run and introduced the idea to Carly, Chris and Brian. While I know the vote is up to the membership, I was super grateful for the three of them to welcome my candidacy and encourage me to pursue a position on their Board.

Attached is my resume, and below are some ideas I have about how I can contribute my unique perspective to the Assistant's Board.

I worked in golf when I was younger and played professionally on the Gateway Tour for four years. I went back to school and pursued a career in media and entertainment for 12 years, 9 of which were in Manhattan, working for some of the biggest networks and brands, and helping to execute the visions of major agencies. As a Director and Technical Director of live television and streaming properties, I was responsible for large crews of people and was even on the bargaining committee for my newsroom with the Writers Guild of America (WGA-East). I worked with and for unions in many capacities, and while I know the PGA is not a union per se, I believe my background and expertise in collective bargaining as a union representative can be of service to the section.

I am good at knocking on doors, cold calling, and making the ask. I would like to offer up my talents in search of tournament venues, media exposure, sponsorship opportunities and visual communication to the section and the collective of Assistants as a whole to improve and elevate our profile and tournament prestige to even higher heights than they already are.

I am super passionate about competitive golf, and I was lucky enough to win twice last year on the Assistant's Tour last year, my first year in the section. I work hard on my game and am always one of the first ones in and last to leave at the club. While only in the section for a short time, I've been lucky enough to earn the respect from my colleagues, employers and other PGA Professionals around the section.

I am deeply grateful for the opportunity to run for the Assistant's Board, and I hope to continue to develop and evolve myself, my section and the profession to new heights in the years ahead. I hope you consider my application for candidacy for the Assistant's Board, and I hope to gain the trust of my fellow assistants at Bonnie Briar next month.